

Producing ColorLok® Papers



ColorLok papers employ performance-based paper standards that are not tied to a single chemistry or technology. Paper companies can elect to develop their own approach to meeting ColorLok requirements, or they can contact HP or International Paper regarding a license to use ColorLok Technology.

Companies offering ColorLok papers may use alternative means and technologies to reach the minimum performance requirements for ColorLok certification, and they may exceed these minimum requirements with unique attributes that differentiate their products from other ColorLok papers.

HP and International Paper recognize that to better serve the customer and printing industry, it is necessary to work with other paper and printer manufacturers to endorse innovation in paper technology, to produce papers meeting the ColorLok performance

standard, and to make ColorLok papers more available to customers worldwide.

There are several key factors a prospective ColorLok partner must consider to obtain approval to use the ColorLok brand:

Papers must be submitted for testing and performance qualification to the Printing Applications Laboratory at the Rochester Institute of Technology (RIT-PAL). RIT-PAL is the worldwide authority to qualify and audit compliance with ColorLok performance standards. Any paper

company may submit papers for testing and qualification to RIT-PAL. Additional details can be found at <http://printlab.rit.edu/services/media-certification/colorlok-paper-qualification-program/>.

The right to use the ColorLok brand can be licensed either from HP or International Paper. Please contact either company to understand the terms and conditions of these licenses. HP may be contacted at www.colorlok.com/contact.html.

For more information, contact us at www.colorlok.com/contact.html.